



**New Organic** offers products in tune with nature and people. We have developed a new line of basic baby wear, combining quality materials and sensible styling - not only to make our clothing look good, but also to guarantee the best comfort and wearability.

For **New Organic** we only use certified organically grown cotton from select farms in Arizona. We wash and steam our fabrics using only non-toxic treatments and processes. The fabric is so soft and flexible that it naturally fits a great range of body proportions.

We design, construct and finish **New Organic** products in Canada. All seams have durable over stitching for long lasting wear. **New Organic** feels really comfortable close to baby's sensitive skin. The absence of toxic chemicals in the whole production process from growing the cotton to finishing the garment make allergic reactions extremely unlikely.

Comfortable and quality clothing helps make baby feel comfortable and fit for exploring the world. Meanwhile, as parents you may congratulate yourself for making a little contribution towards a world that is not thoughtlessly contaminated with more and more toxic waste. So you and **New Organic** also work together on leaving our children with a liveable world. Because small steps do count. Just look at your baby.